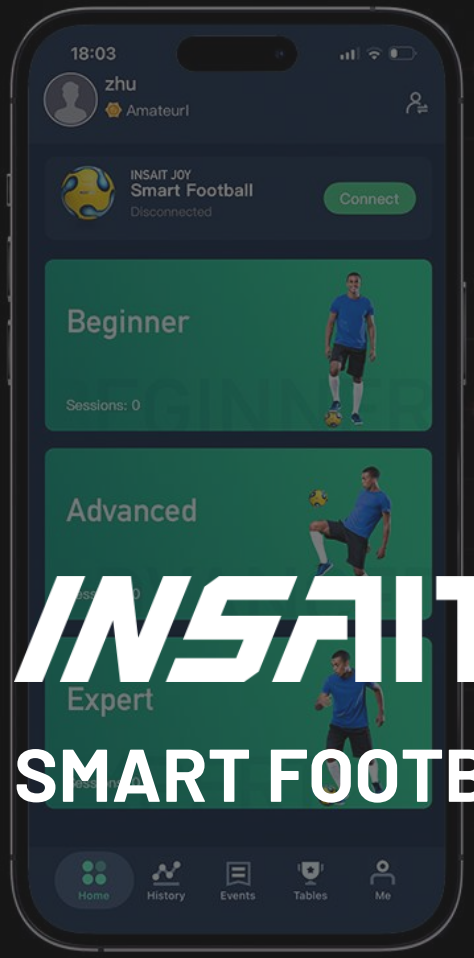
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INSAIT JOY

SMART FOOTBALL



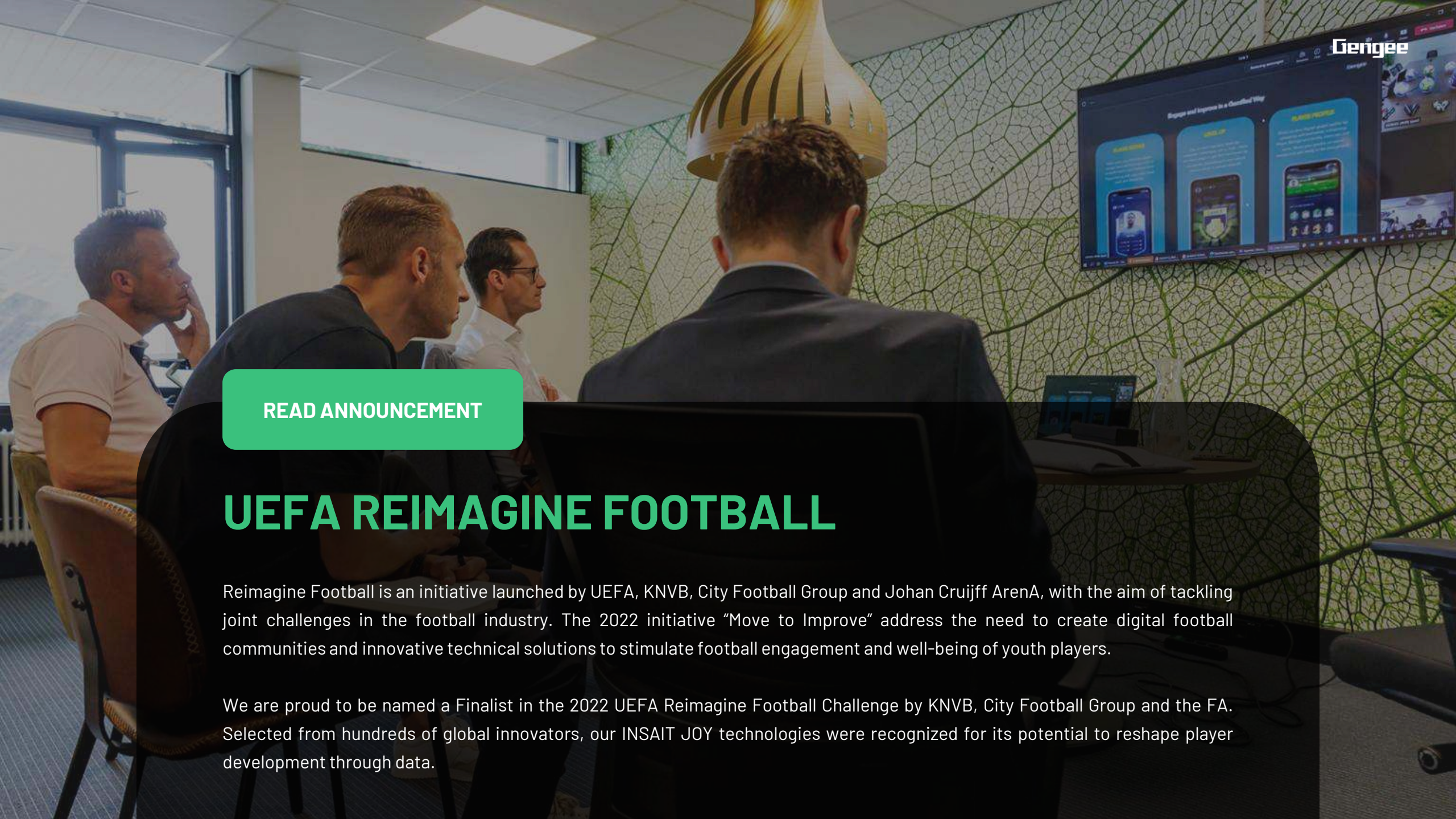


INTERACTIVE FOOTBALL TRAINER

INSAIT JOY is more than a normal football; it is a cutting-edge training tool equipped with embedded sensor technology that tracks every touch, roll and kick in real-time.

Paired with its companion app, INSAIT JOY turns backyards, parks or living rooms into a personalized, high-tech training hub. With 10+ dynamic drills, live feedback and gamified progress tracking features in the app, it is designed to sharpen skills, improve coordination and build confidence in youth players of all levels.





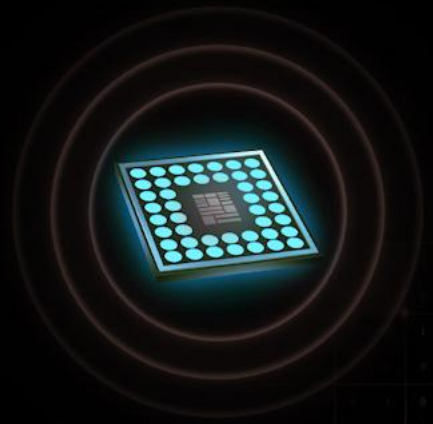
READ ANNOUNCEMENT

UEFA REIMAGINE FOOTBALL

Reimagine Football is an initiative launched by UEFA, KNVB, City Football Group and Johan Cruijff ArenA, with the aim of tackling joint challenges in the football industry. The 2022 initiative “Move to Improve” address the need to create digital football communities and innovative technical solutions to stimulate football engagement and well-being of youth players.

We are proud to be named a Finalist in the 2022 UEFA Reimagine Football Challenge by KNVB, City Football Group and the FA. Selected from hundreds of global innovators, our INSAIT JOY technologies were recognized for its potential to reshape player development through data.

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BUILT-IN SENSOR TECHNOLOGY

Tracks every touch, roll and kick in real-time with embedded, highly accurate football sensors and connects to your phone via Bluetooth.

BLENDING TECH WITH TRADITION



Engineered to withstand over 8,000 high-intensity impacts—4x FIFA standards—while retaining shape and protecting internal electronics. Built to perform, built to last.



Seamless ball surface and premium bladder material ensure a superb touch, while our patented smartball tech preserves authentic roll and flight dynamics.



Recharge your smart football wirelessly with up to 7 hours battery life. IP67 construction ensures resilience in any training condition or adverse weather.



TRAIN SMARTER

No subscriptions required. The INSAIT JOY App offers **Beginner**, **Advanced**, and **Expert** drills. Start mastering fundamentals, level up with precision challenges, then conquer elite-tier training content.

Available on the App Store

GET IT ON Google Play

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DYNAMIC DRILLS

Train anytime, anywhere. Master ball control through guided drills featuring video tutorials and live feedback. By blending football sensor technology with gamified learning, INSAIT JOY transforms repetitive drills into engaging challenges.



Toe Taps	Hat Dance	Tic Toc
Roll Taps	Pull Inside Push	Inside Foot Push
Full Instep Push	Pull Lace Push	Juggle
Pull a Vee I & II	Back Side Chop	Back Vee



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FOOTBALL GAMIFIED

Earn EXP Points for every drill, unlock Achievements, and climb global Leaderboards as you train and improve. Treat each session like a video game quest—complete drills with 3-star ratings, maintain streaks, and speed through levels. Master precision, dominate rankings, and turn practice into a high-score chase.

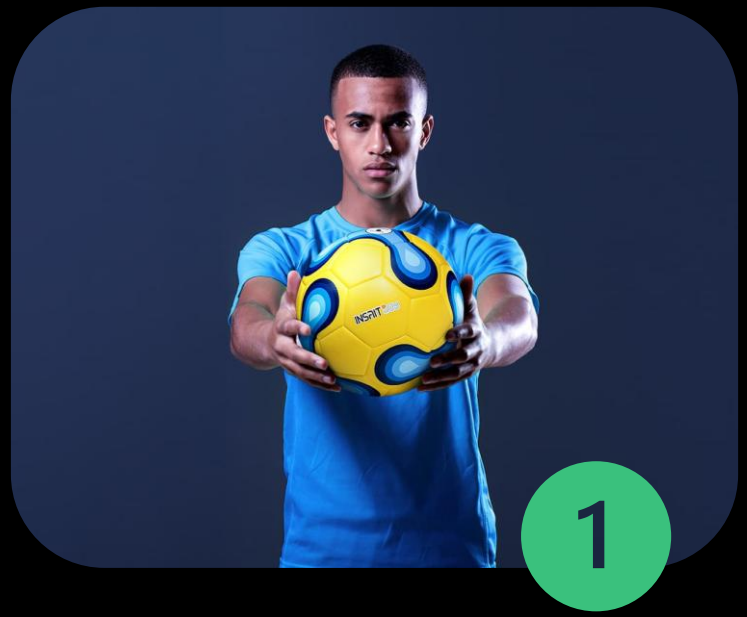
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FOOTBALL
CONNECTED

Capture your skills in action with the INSAIT JOY in-app camera. Film and share V-logs of your best highlights on social media. Turn drills into viral moments and let your progress score the spotlight.



HOW IT WORKS



CONNECT

Bounce to wake up your INSAIT JOY Smart Football and connect it to your phone.



TRAIN

Select a drill and start your session. Enable V-log mode to allow your friends or family to record your fancy skills!



FEEDBACK

Get immediate feedback of your results, stats and fluency scores. View, share and compare your stats with friends.

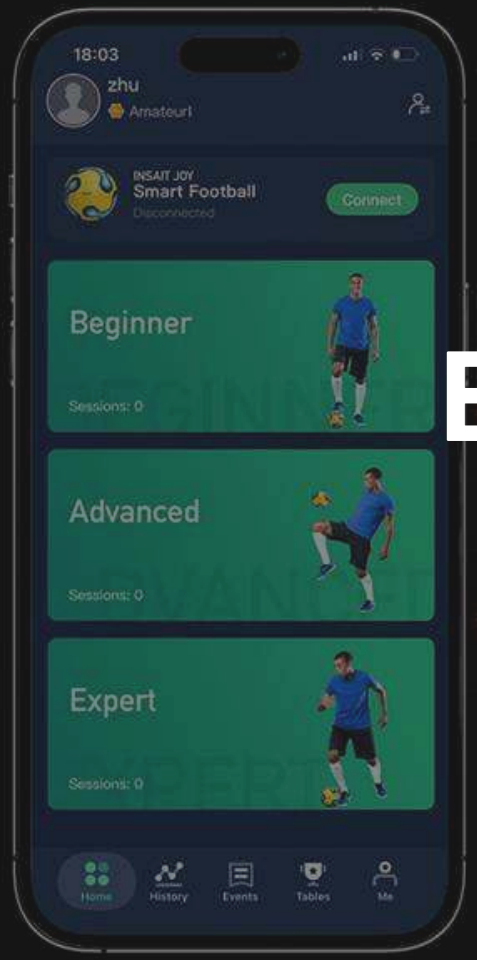
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TECH SPECS

SIZE OPTIONS	Official Size 4	Official Size 5
CIRCUMFERENCE	635 – 660mm	680 – 700mm
WEIGHT	350 – 390g	420 – 450g
MATERIALS	Polyurethan surface and butyl bladder	
ACCELEROMETERS	3-Axis with maximum range ±30g	
GYROSCOPES	3-Axis with maximum range ±4000 dps	
BATTERY	80mAh Lithium-ion battery. Up to 7h usage after full charge	
RECHARGE	Wireless recharging technology	
CONNECTION	Bluetooth	
PROTECTION	IP67 water and dust resistance	
IMPACT TEST	8000+	



Gengee



Empowering Players. Elevating the Game.



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