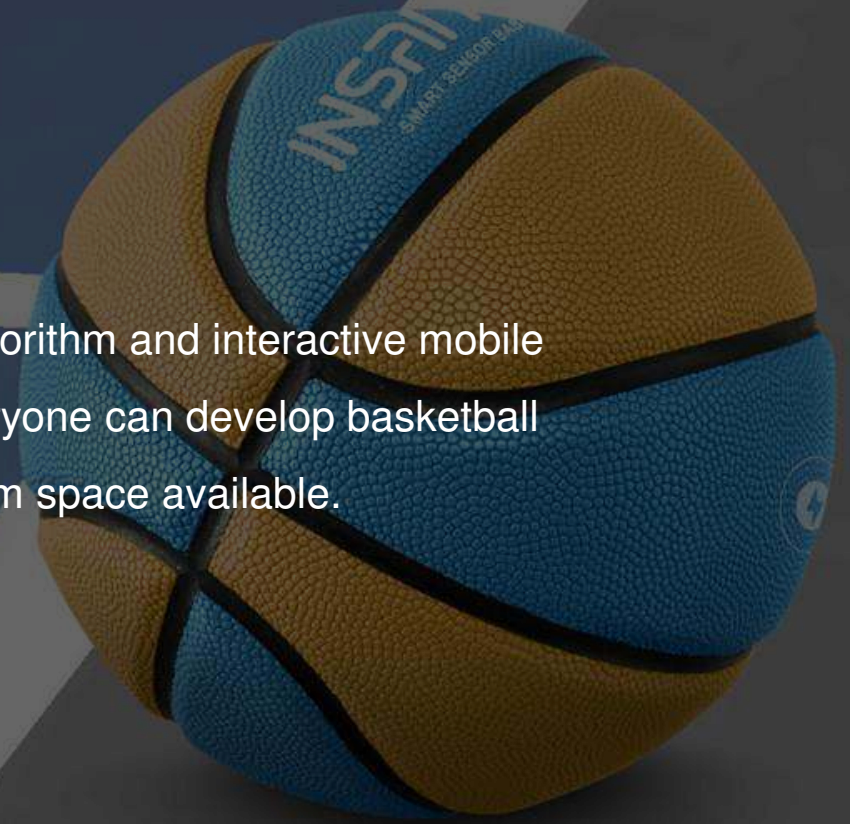

Gengee
INSAIT JOY
SMART BASKETBALL

Gengee

Train Smarter

INSAIT JOY combines technology, AI-powered algorithm and interactive mobile app with a high-quality smart basketball. Now everyone can develop basketball technical skills anywhere at any time, with minimum space available.



INSAIT JOY

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Get Your Moves with

INSAIT JOY Smart Basketball

Captures your ball movement and gives you real-time feedback with interactive, AI-powered mobile app.

It goes with 2 sizes: standard size 5 and standard size 7.



Premium polyurethane surface delivers excellent ball feeling



Seize every move with embedded, highly accurate motion sensors



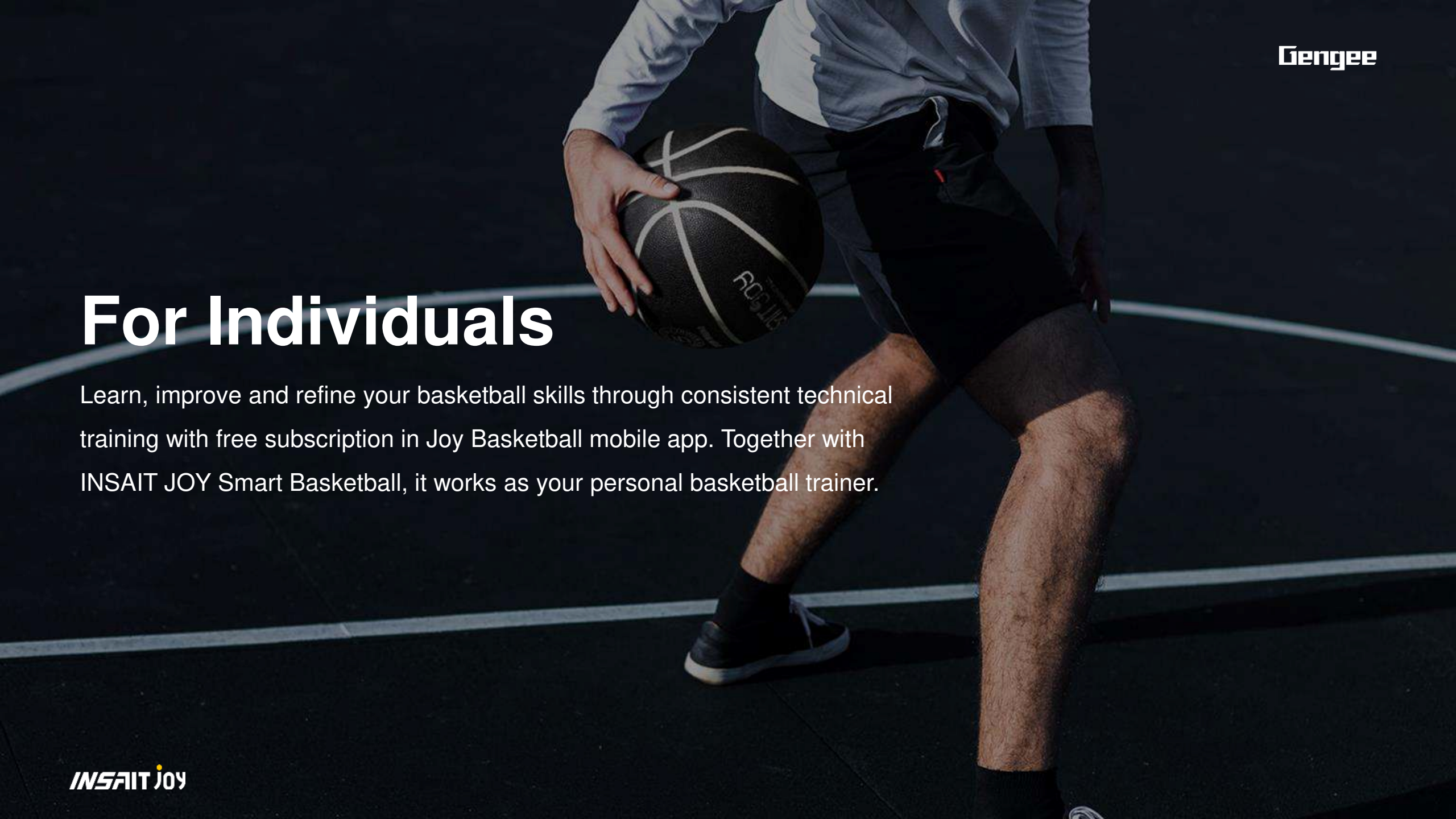
Recharge with wireless technology and stay powerful for 7h after full charge



Passing over 8000 impact tests, with rigorous quality standards

INSAIT JOY

Product specs, design and functionality may change from time to time due to product upgrades



Gengee

For Individuals

Learn, improve and refine your basketball skills through consistent technical training with free subscription in Joy Basketball mobile app. Together with INSAIT JOY Smart Basketball, it works as your personal basketball trainer.

INSAIT JOY

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Individual Training Made Simple with

Joy Basketball App

Joy Basketball helps you work on your basketball fundamental techniques at home with 4 types of interactive, AI-powered drills.

Connect to your INSAIT JOY Smart Basketball and start your individual training. Learn, improve and refine your skills with guided and practical workouts that can be done anywhere at any time, with minimum space available.

INSAIT JOY

Joy Basketball app is available on App Store (iOS) and Google Play (Android)

Product specs, design and functionality may change from time to time due to product upgrades

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Improve Ball Handling with

Skill Training

Develop good natural feel for the ball with 5 fundamental drills that can be done anywhere with minimum space available.

Get instant feedback on your workouts. Keep practicing to get more counts and fluency for a higher score in 30s or 60s modes.



WAIST WRAP
Wrap the ball around your waist. Improve ball control. Balance power applied to ball.

CROSSOVER
Master the art of crossover dribbles. Speed up and improve your ball control.

FIGURE 8 WRAPS AROUND LEGS
Improve ball handling skills and body coordination.

RIGHT HAND POUND DRIBBLE
Enhance dribbling skills with strong / weak hand.

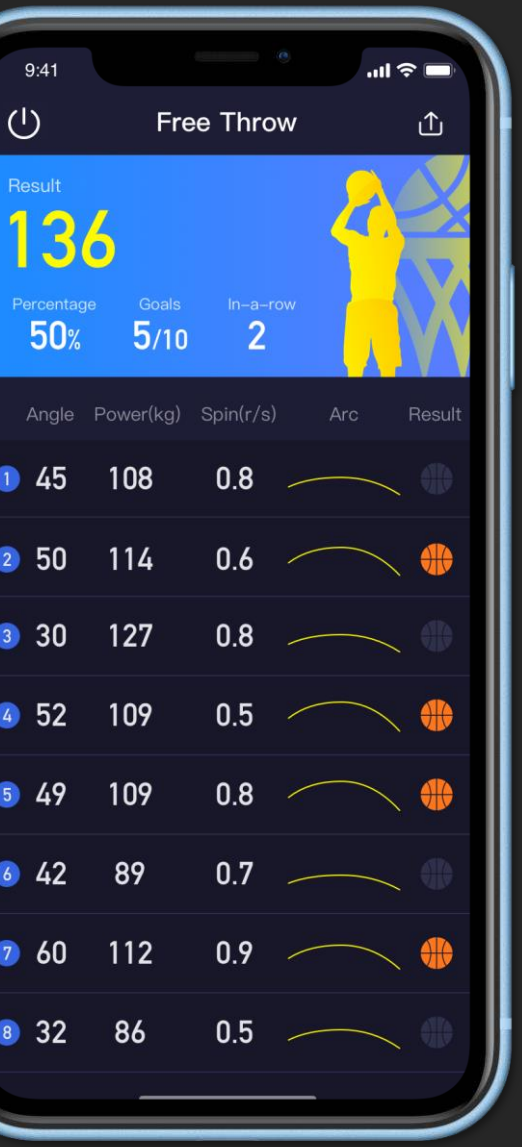
LEFT HAND POUND DRIBBLE
Enhance dribbling skills with strong / weak hand.

Gengee

Enhance Your Accuracy with

Shooting Drills

Joy Basketball analyses each shot with AI-powered algorithm to give you instant feedbacks on accuracy, shooting angle, shooting power, ball spin and ball trajectory in the air.



FREE THROW

Try 10 free throws without time limit. See your accuracy under normal conditions.

Find out how you score with instant feedbacks and stats. Keep practicing to get a good muscle memory.

FREE THROW (60s)

Test how you perform under pressure with 60s count-down.

Speed up and recall how you made to the goal. Keep going to enhance free throw accuracy.



Gengee



Play Basketball Like a Video Game in

Hit-the-Beat Challenge

We combine dribbling exercises with music tempo and designed 9 fascinating hit-the-beat challenge.

Follow the beats on the screen. When a beat comes up, pound dribble hard on the ground to catch it.

Hit the beats as accurate as possible to get a high score. Maintain your dribbling power and try to make combo hits to get extra points.

INSAIT JOY

Gengee



Learn and Try Classic Moves with

Superstar Challenge

Follow on-screen instructions to perform 4 classic superstar moves that help you charge through defenders in a game.

Shake and Bake, Finger Roll, and Combo Move 1 & 2.
Complete all moves as instructed and try to catch up the tempo.
Your score is rated based on Fluency, Completion and Similarity.

INSAIT JOY

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Self-improvement in an Interactive Way

Repetition leads to retention and transfer of skills. With Joy Basketball, you'll never get bored of routine skill training.
It's less like training and more like a video game.



Scores

Each session is rated with score.
Train harder to break your
records and unlock your potential.



Competition

Compete on **Leaderboards** and
get a chance to be recognised for
your hard work and self-discipline.

INSAIT JOY

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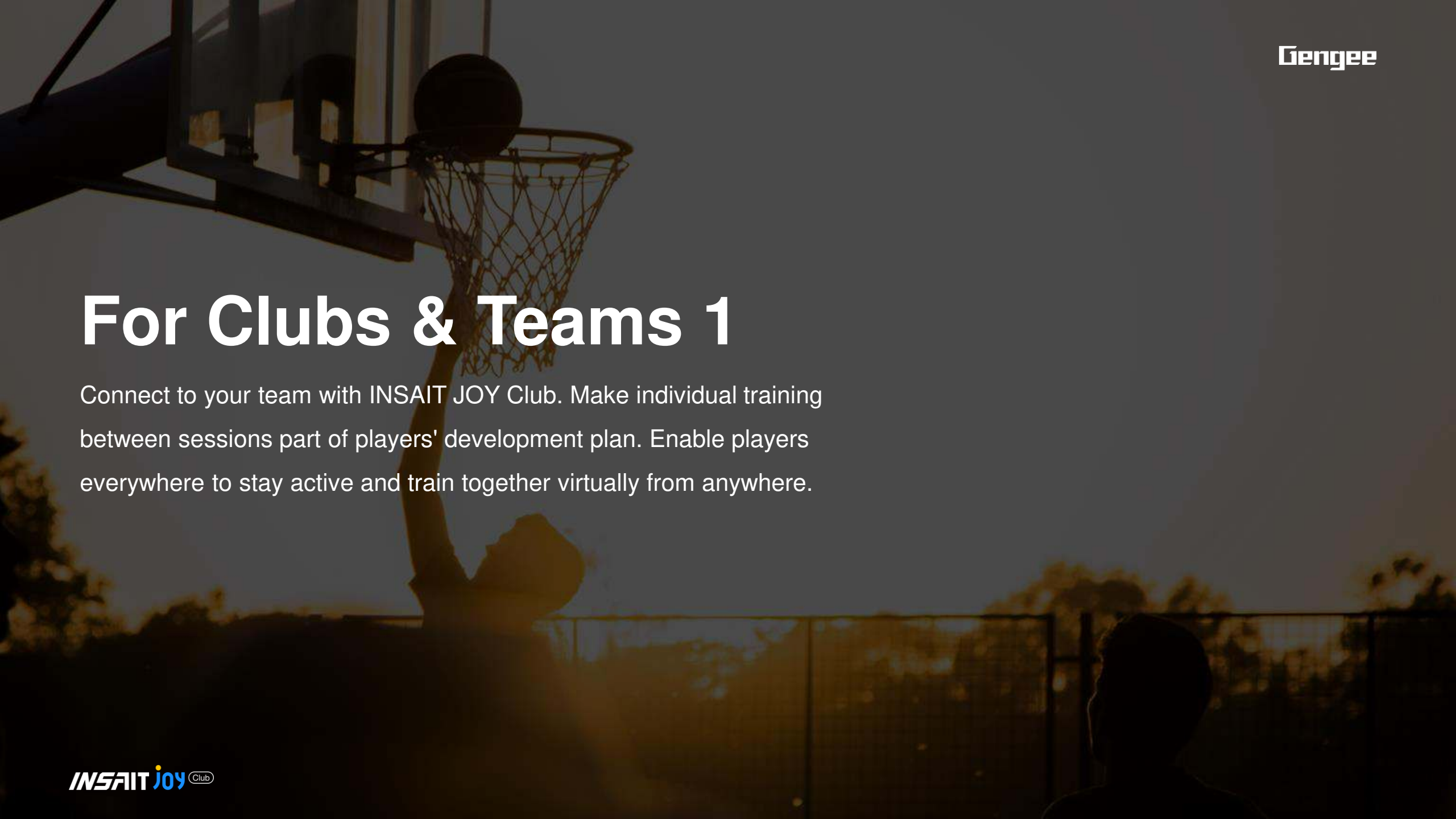
Make training V-logs and

Create Your Own Stage

Share your hard work and progress on social media with V-logs. Demonstrate your skills and get ready to be seen.

Joy Basketball gives you a chance to play basketball at home with fun, to master skills and improve fundamental techniques like a pro, and be recognised for your hard work and discipline.

INSAIT JOY



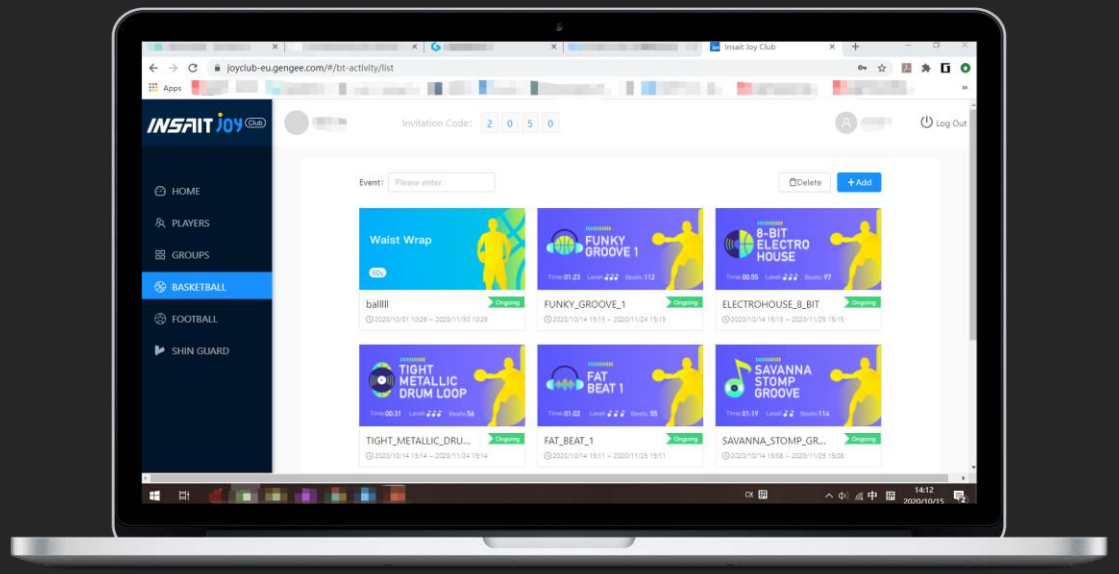
Gengee

For Clubs & Teams 1

Connect to your team with INSAIT JOY Club. Make individual training between sessions part of players' development plan. Enable players everywhere to stay active and train together virtually from anywhere.

INSAIT JOY Club

Gengee



Bring Basketball Home with

INSAIT JOY Club

INSAIT JOY Club helps you set up virtual teams and sessions, so your players can stay connected and work on individual skill development at home with INSAIT JOY Smart Basketball.

Connect to your team with INSAIT JOY Club now. Enable your players everywhere to stay active and train together virtually from anywhere.

INSAIT JOY Club

Product specs, design and functionality may change from time to time due to product upgrades

Gengee

How It Works

A few simple steps to start a virtual session with your players remotely.

Make individual training between sessions part of players' development plan.



Step 1 Invite

Send invitation code to players. Enter code in Joy Basketball app to join the club.



Step 2 Build

Build up your virtual teams and groups in INSAIT JOY Club Portal.



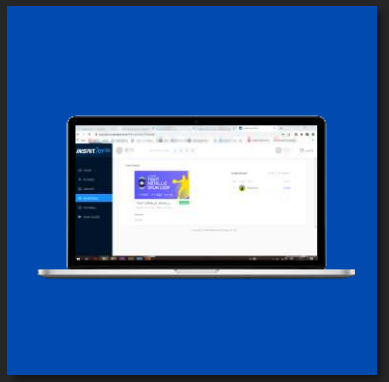
Step 3 Launch

Select drill, dates and players to launch your virtual session in Club Portal.



Step 4 Train

Players join the sessions from Joy Basketball app and train at home with smart basketball.



Step 5 Track

Check live results and session leaderboard in Club Portal. Results are synced automatically.

INSAIT Joy Club

Gengee

Stay in the Game

Integrate latest AI-powered technology to keep the training sessions going

#STAYINTHEGAME

Anywhere & Anytime

For coaches: Get notified with each player's remote workout so you can provide coaching and tangible feedback.

For players: keep practicing anywhere and anytime with minimal space available – as long as there's internet!

#STAYINTHEGAME

For Everyone

Home exercises, online competitions, virtual events, and so on. INSAIT JOY Club fits diversified demands for clubs and teams.

Subscribe to the simple, smart and powerful INSAIT JOY Club portal FREE of charge.

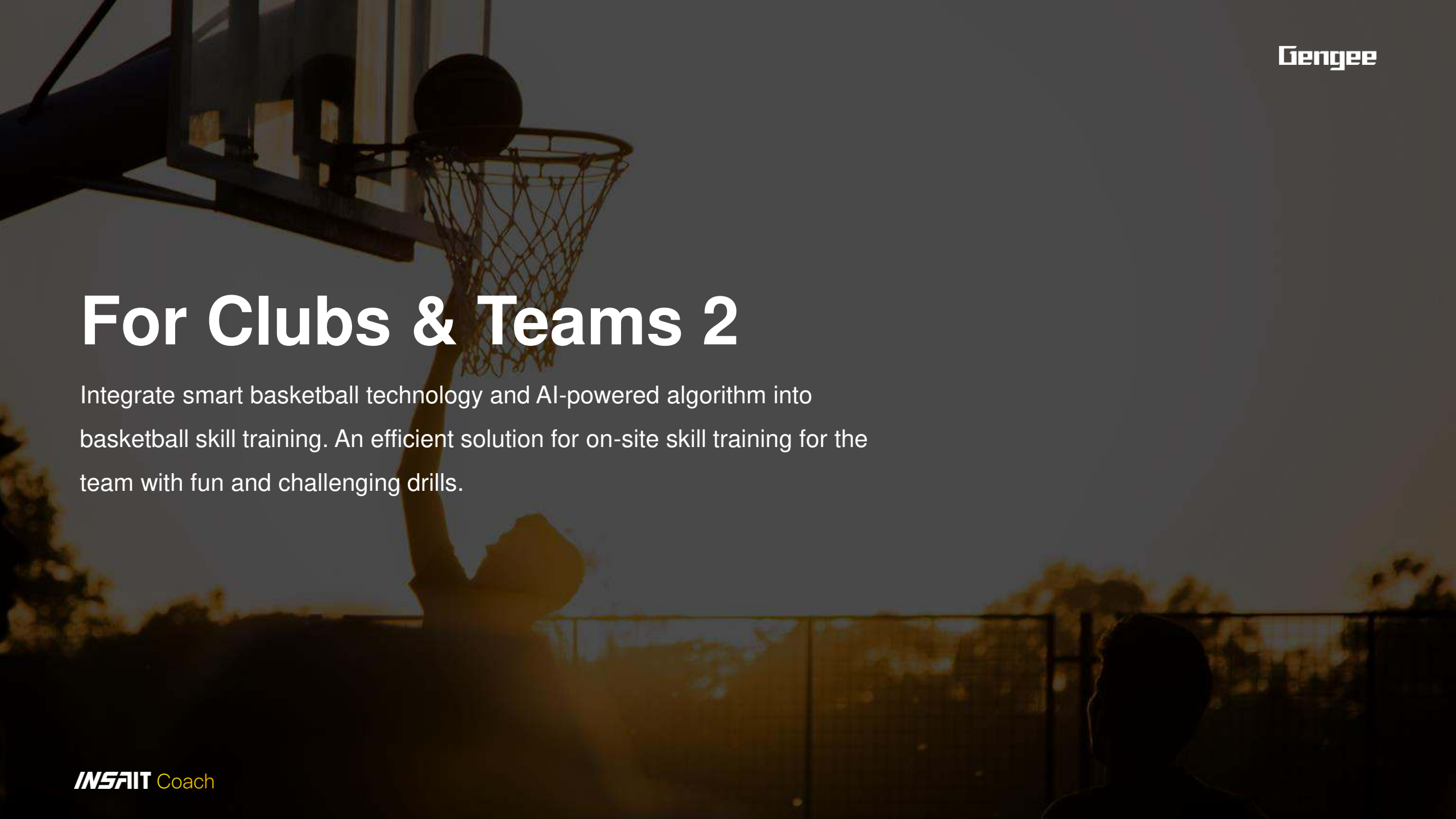
#STAYINTHEGAME

More to Explore

Share v-logs to coach, coach feedbacks, comments & likes…There are many future possibilities that INSAIT JOY Club can help support the basketball community, especially during this time.

Stay tuned, there's more to come.

INSAIT Joy Club



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For Clubs & Teams 2

Integrate smart basketball technology and AI-powered algorithm into basketball skill training. An efficient solution for on-site skill training for the team with fun and challenging drills.

INSAIT Coach

Gengee



Combine Technology and Efficiency with

INSAIT Coach

INSAIT Coach adds smart basketball technology and AI-powered algorithm into on-site skill training and tests. It provides an efficient solution to improve player technical ability in youth clubs, amateur clubs or training camps.

Connect 8 INSAIT JOY Smart Basketballs to the INSAIT Coach app and start your team training. Improve your players technical skills with fun and challenging drills.

Product specs, design and functionality may change from time to time due to product upgrades

Gengee

How It Works

A few simple steps to improve your coaching workflow
and start a session with INSAIT Coach App and INSAIT JOY Smart Basketballs.

STEP 1

SET UP YOUR SESSION

Create your team and upload player lists into INSAIT Coach Web portal.
Select drills, modes and participating players in INSAIT Coach app.

STEP 2

START YOUR SESSION

Connect maximum 8 INSAIT JOY Smart Basketballs to the iPad.
Measure 8 players at the same time, then simply tap to switch to another 8.

STEP 3

GET TEST REPORTS

Results will be measured and presented automatically and upload immediately.
Test report with team leaderboard, team average and individual results will be generated automatically, allowing coach to give tangible feedbacks to players – with 0 expertise requirement on data.

INSAIT Coach



ABOUT GENGEE

Since 2014, we are dedicated to integrate sports with innovation and technology to facilitate athlete development and sports engagement.

Gengee

WHY GENGEE ?



VISION

We possess over 130+ patents, including 47 for INSAIT KS – the only all-in-one solution in the world that tracks and analyses both physical and tactical performance. With our ambitious R&D, we are committed to helping players and organisations unlock their potential.



TECHNOLOGY

We seamlessly integrate cutting-edge technology – such as centimetre-level Ultra-wide band (UWB) positioning – into sports monitoring and other applications to push performance to new heights.



INNOVATION

We aim to shape the future of sports with innovation. With innovative smart equipment and gamified mobile app, we turn football and basketball training into immersive entertainment – offering everyone an experience unlike any other.

Gengee

OUR INNOVATION

Our innovative solutions facilitate clubs and coaches to perform player and team analysis with valuable and reliable data or video-based contents.





INSAIT KS system

All-in-one performance tracking solution designed for football
10cm positioning accuracy with UWB technology
Works both indoor and outdoor in all weather conditions
Comprehensive analysis on tactics, technique and biometrics



EasyCapture Video Analysis Solution

Designed for video analysis demand for various sports
Record with phone or tablet without complex setup and cameramen
Tag and clip video contents right away with a simple click on the Smart Pen
Analyse with auto-generated event highlights and a powerful platform

Gengee

OUR INNOVATION

Our INSAIT JOY products aim to bring fun and enjoyment to sports participants across all ages with interactive, gamified experiences.



INSAIT Joy smart football

Connect to the interactive INSAIT JOY app and start individual training. Learn and refine footwork with guided and gamified workouts that can be done anywhere at any time, with minimum space available.



INSAIT Joy smart shin guards

A pair of shin guards that deliver an insight of performance with AI-powered algorithm. Sync with INSAIT JOY app to view a session report with 16 metrics on Speed, Explosiveness, Stamina, Power and Foot Balance.



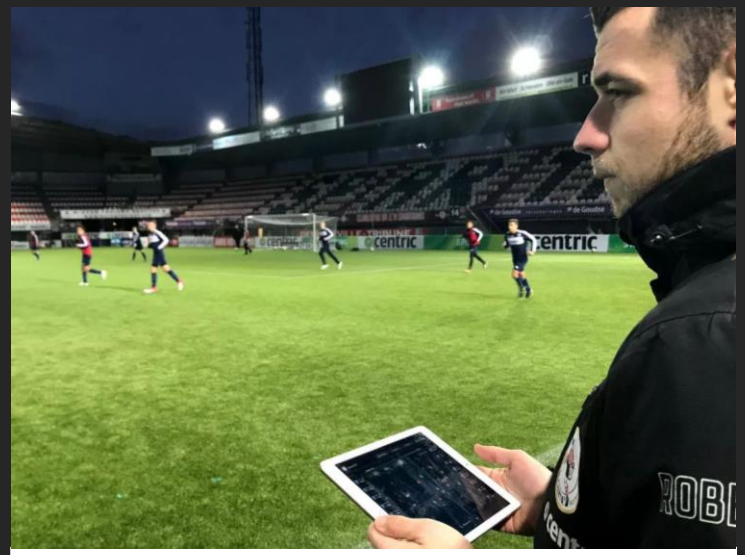
INSAIT Joy smart basketball

Connect to Joy Basketball app and start interactive and gamified basketball training. Refine shooting and dribbling skills with guided workouts, or have fun with the fascinating hit-the-beat and superstar challenges.

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PROVEN AND TRUSTED

We are proven and trusted by players and sports organisations from all levels across the world



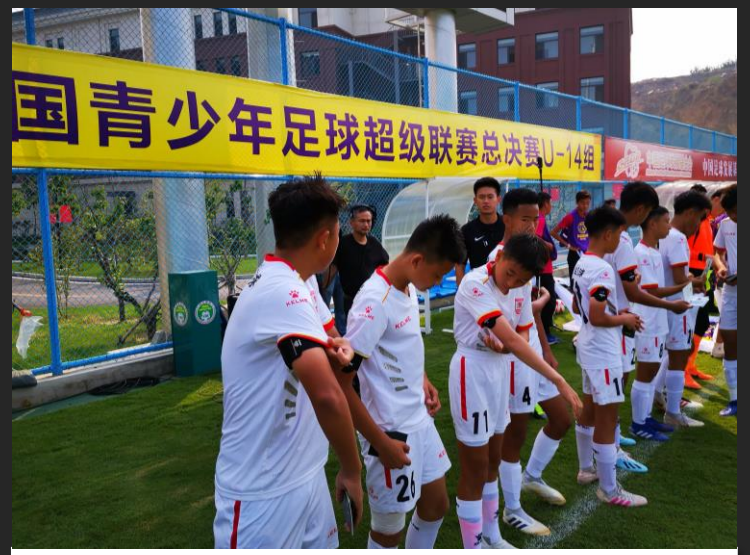
Over 50 European football teams – from top-division to semi-pro/amateur-divisions – choose INSAIT KS as performance analysis solution for youth teams.

Sparta Rotterdam FC U17, the Netherlands



Leagues, competitions and smart football arena operators choose INSAIT KS to create an AI-powered matchday experience unlike any other for players and teams.

2020 China Audi Cup grassroot competition



INSAIT KS is the official data service solution for the 2017 – 2020 CFA National Youth Super League – the highest level professional youth competition in China organised by the CFA.

CFA National Youth Super League U14 Final

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PROVEN AND TRUSTED

We are proven and trusted by players and sports organisations from all levels across the world



EasyCapture enables video analysts in football clubs to record using tablets or phones and to analyse during the game with a simple click on the Smart Pen.

14 AUG 2022, NK Osijek 2:2 NK Varaždin
SuperSport HNL (Croatia 1st division)



Dutch Women's 3x3 National Olympics Team using INSAIT Pro solutions for the preparation of Tokyo Olympics. Coaches were able to track fitness conditions during different stages of preparation.

Dutch Women's 3x3 National Olympics Team



Smart football arena, training facilities and data tracking service providers using INSAIT KS to help athletes and teams unleash their potential.

Smart football arena in Abu Dhabi, UAE

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TRANSFORMING SPORTS WITH TECHNOLOGY

Beijing Office:
103, No. 74 Tiantan East Rd., Dongcheng District,
Beijing, 100010, China

Xiamen Office:
#3-303, No.14 Wang Hai Rd., Software Park,
Siming District, Xiamen, 361000, China

+86-592-6011 861
global@gengee.com

WWW.GENGEE.COM